

1. (Currently Amended) A system for displaying an image at its selected size, wherein said image is configured for printing by a large format printer, said system comprising:

- a terminal for displaying a plurality of images, said terminal  
5 including an image program for enabling the display of at least one of said images on said terminal, said image program being configured to enable the selection of a plurality of attributes of said image, wherein said selection of said plurality of attributes includes at least one option for selecting large format dimensions for said image; and  
10 a display projection device for displaying projecting said image according to said selected, large format dimensions, such that said image is displayed projected at its selected, large format dimensions.

2. (Canceled)

15

3. (Canceled)

4. (Currently Amended) The system according to claim 1, wherein  
said terminal enables the selection of a mounting background for display  
20 projecting with said image.

5. (Currently Amended) The system according to claim 4, wherein  
said terminal further enables the selection of color and dimensions for said  
mounting background and wherein said display projection device is operable to

display project a mounting background image according to said selected color and dimensions of said mounting background.

6. **(Previously Presented)** The system according to claim 4, wherein  
5 said terminal enables the selection of a mounting position for said image on said mounting background.

7. **(Currently Amended)** The system according to claim 6, wherein  
said display projection device is operable to display project said image  
10 according to said selected mounting position with respect to said mounting background.

8. **(Original)** The system according to claim 1, wherein said terminal further comprises an aesthetic engine program for providing decorator  
15 information.

9. **(Previously Presented)** The system according to claim 1, further comprising a printer operable to produce a printed version of said image.

20 10. **(Previously Presented)** The system according to claim 9, wherein said printer is a large format printer operable to print said image on a print medium having at least an A3 size.

11. (Currently Amended) A method for displaying an image at its selected size and printing said image, said method comprising the steps of:

displaying at least one selectable image on a terminal;

displaying a plurality of attribute options for said at least one

5 selectable image on said terminal, wherein one of said attribute options includes large format dimensions for said selected image;

displaying projecting said selected image according to its selected, large format dimensions on a viewing surface; and

printing said selected image on a print medium having at least an

10 A3 size on a large format printer.

12. (Currently Amended) The method according to claim 11, wherein said attribute displaying step further comprises the steps of:

displaying frame options, wherein said frame options include a

15 plurality of frames and frame dimensions; and

displaying projecting said frame and said selected image in their selected dimensions on said viewing surface.

13. (Currently Amended) The method according to claim 12, wherein  
20 said attribute displaying step further comprises the steps of:

displaying matte options, wherein said matte options include a plurality of matte colors and matte dimensions, and wherein said matte is configured for placement between said selected image and said selected frame;  
and

displaying projecting said frame, said selected image, and said selected matte in their selected sizes on said viewing surface.

14. (Currently Amended) The method according to claim 11, wherein  
5 said attribute displaying step further comprises the steps of:

displaying mounting background options, wherein said mounting background options include mounting background color and dimensions; and

displaying projecting said selected image and said selected mounting background in their selected dimensions and colors on said viewing  
10 surface.

15. (Currently Amended) The method according to claim 14, wherein said attribute displaying step further comprises the steps of:

displaying mounting position options, wherein said mounting  
15 position options include mounting positions for said selected image on said selected mounting background; and

displaying projecting said selected image according to said selected mounting position on said mounting background on said viewing surface.

20

16. (Originally Filed) The method according to claim 11, further comprising the step of:

displaying decorator information according to said selected image.

**17-23. (Canceled)****24. (New) An apparatus comprising:**

5

means for enabling selection of dimensions of a printable image;

means for projecting the printable image at the selected dimensions with an image of at least one of a matte and a frame; and

means for printing the printable image at the selected dimensions.

10

**25. (New) The apparatus of claim 24, further comprising means for enabling alteration of the selected dimensions.**

15

**26. (New) The apparatus of claim 24, further comprising means for enabling selection of attributes of the matte or frame image.**

**27. (New) The apparatus of claim 26, wherein the attributes comprise a color.**

20

**28. (New) The apparatus of claim 26, wherein the attributes comprise dimensions.**

**29. (New) The apparatus of claim 26, wherein the means for projecting comprises means for projecting the matte or frame image having the selected attribute.**

30. (New) The apparatus of claim 24, wherein the means for projecting comprises means for projecting the printable image with the matte image.

5 31. (New) The apparatus of claim 24, wherein the means for projecting comprises means for projecting the printable image with the frame image.

32. (New) The apparatus of claim 24, wherein the means for projecting comprises means for projecting the printable image with the matte image and  
10 the frame image.

33. (New) The apparatus of claim 24, wherein the means for projecting comprises means for projecting the printable image with a mounting background image.

15

34. (New) The apparatus of claim 33, wherein the mounting background image simulates a physical structure.

35. (New) The apparatus of claim 33, further comprising means for  
20 enabling selection of attributes of the mounting background image.